

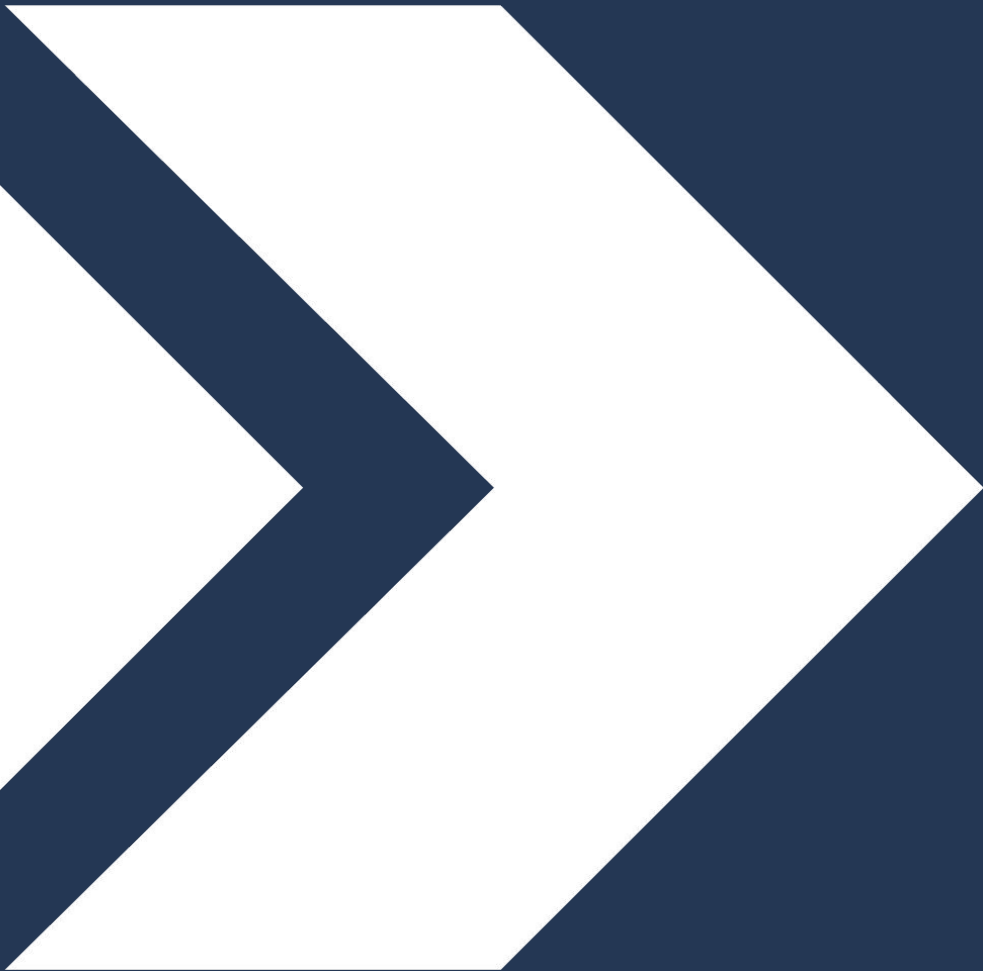
ACCPA **2021 VIRTUAL** CONFERENCE
ALBERTA COMMUNITY CRIME PREVENTION ASSOCIATION

Powered by:  **e=mc²**
EVENTS

ACCPA 2021 Virtual Conference

Sponsor Package

May 10-13, 2021



OVERVIEW

OVERVIEW

The Alberta Community Crime Prevention Association (ACCPA) was established in 1989 to provide a link between police services and the community at large. ACCPA is a non-profit group registered under the Societies Act of Alberta and is fully endorsed by the Alberta Chiefs of Police Association. ACCPA plays a critical role in promoting training, education and dissemination of crime prevention-related information throughout the province of Alberta.

ACCPA is pleased to announce the theme for our 2021 conference "Local & International Perspectives in Community Safety & Well-Being". The event will be held May 12-13, 2021. Pre-Conference Training and Workshop sessions will be offered on May 10-11, 2021.

Our event offers an outstanding opportunity to promote your business. Sponsorship may be paid in cash or in kind. We encourage you to explore the attached sponsorship opportunities and invite you to pursue a sponsorship opportunity that meets your needs.

Designed to bring together community members, business owners, government and law enforcement professionals, our conference will illustrate the importance of technology, collaboration and partnership with community safety stakeholders. Targeted to individuals invested in rural, remote and urban communities, attendees will hear compelling stories and learn from those who have had a genuine impact on changing peoples' lives

This year, our speakers will focus on the following community safety themes

- Current and emerging issues in community safety,
- Planning, design and structural approaches to Community Safety, and Well Being
- Technology and industry advances in community safety.

View our conference website at <https://www.albertacrimeprevention.com/2021-conference/> for more information.

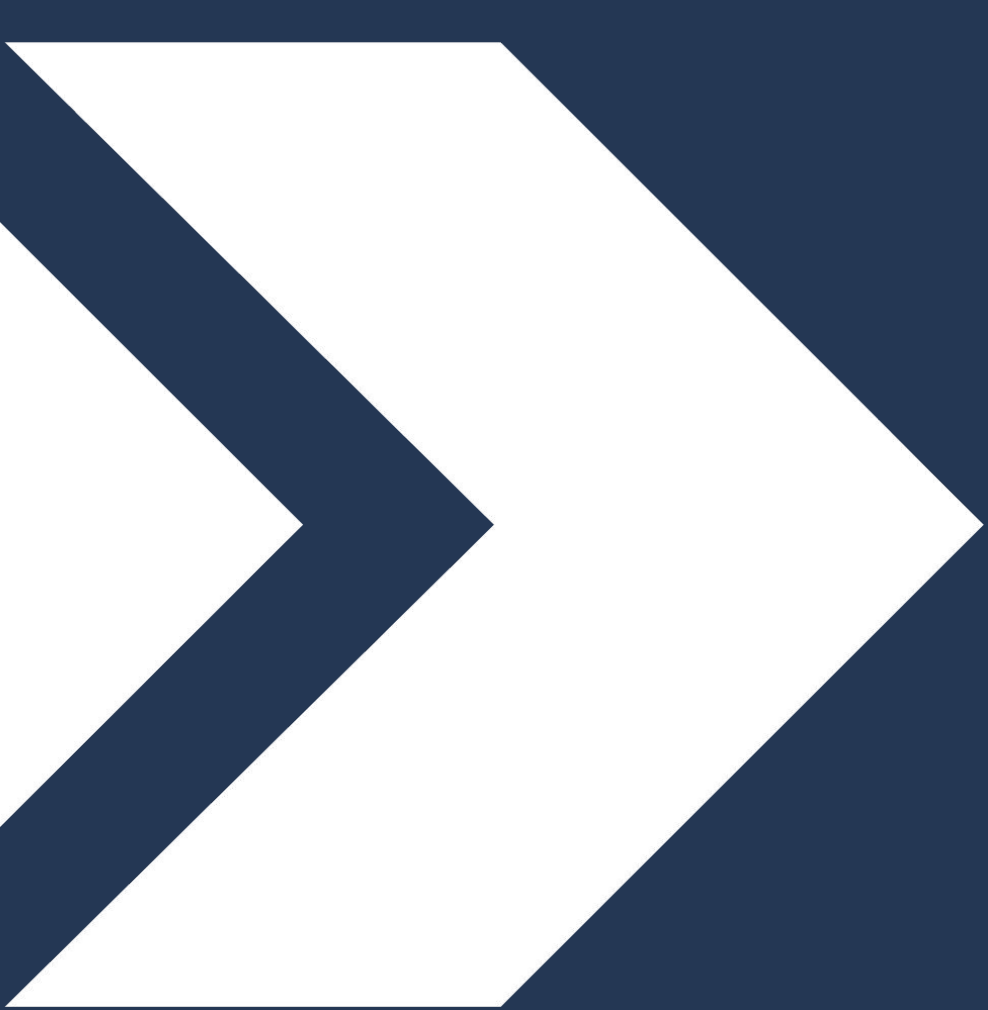
We look forward to partnering with you to tailor a sponsorship package just right for your business. Your support will go a long way toward enhancing community safety efforts in our province and making this event a great success!



CONFERENCE FORMAT

PROGRAM AT A GLANCE (Subject to Change)

MST	May 10	May 11	May 12	May 13
7:30 AM			Exhibit Hall / Networking	Exhibit Hall / Networking
7:45 AM				
8:00 AM				
8:15 AM				
8:30 AM	Exhibit Hall / Networking	Exhibit Hall / Networking	Opening Ceremonies	Housekeeping
8:45 AM				Breakouts
9:00 AM	Workshop 1 1. Ernie & Joe Crisis Cops: Compassionate Response To Mental Health Crisis By Law Enforcement	Workshops 2-4 2. Understanding Hate: Tool And Strategies For Community Response 3. The Dutch Touch: How Holland Managed To Cut Crime, And Lessons For Alberta And Canadian Communities From Dutch Crime Policies 4. Active Survival: Planning A Civilian Response To Active Assaultants	Keynote How Holland Managed To Cut Crime: Improved Security, Restoring The Capacity And Authority Of Criminal Law, Demography, And The Strong, Active And Stimulating Role Of The Central Government	Urban Focus - Clearing The Smoke About The Cannabis Industry
9:15 AM				Rural Focus - Barrhead And Regional Crime Coalition (Barcc)
9:30 AM			Networking Break	Breakouts
9:45 AM				Urban Focus - TBD
10:00 AM				Rural Focus - Alberta Sheriff's Safer Communities And Neighbourhoods (Scan)
10:15 AM			Breakouts	Breakouts
10:30 AM			Urban Focus - Less Law, More Order	Urban Focus - TBD
10:45 AM			Rural Focus - TBD	Rural Focus - Oil Sands Security Professionals (Ossp)
11:00 AM			Breakouts	
11:15 AM			Urban Focus - Less Law, More Order	
11:30 AM			Rural Focus - Building Capacity in Rural Crime Prevention	
11:45 AM				
12:00 PM		Lunch Break		Lunch Break
12:15 PM				
12:30 PM				
12:45 PM				
1:00 PM		Workshops 5-8 5. Radicalization and Mobilization to Violence: Recognition And Response Strategies For Police And Community Professionals 6. Tools and Strategies for Growing a Vibrant Night Time Economy: Lessons From Sydney, Australia 7. The New Zealand Police National Operating Model: Taking Every Opportunity To Prevent Harm Through Strategies To Prevent Crime And Victimization 8. Alberta RCMP Community Police Academy	Lunch Break	Keynote Prevention First Āraia I Te Tuatahi: The New Zealand Police National Operating Model 2017 Taking Every Opportunity To Prevent Harm, Crime And Victimization
1:15 PM			Breakouts	
1:30 PM			Urban Focus - 12 Community Safety Initiative	
1:45 PM			Rural Focus - Calgary's Homefront Program	
2:00 PM			Break	
2:15 PM				Keynote
2:30 PM				The Night Time Economy as a Driver of Vibrancy, Diversity, and Safety: Lessons from Sydney, Australia
2:45 PM			Breakouts	
3:00 PM			Urban Focus - Bullying Ends Here	Conference Wrap
3:15 PM			Rural Focus - Peace River Restorative Justice Program	
3:30 PM			Day 1 Wrap Up	
3:45 PM				
	Workshops	Keynote	Networking	Breakouts

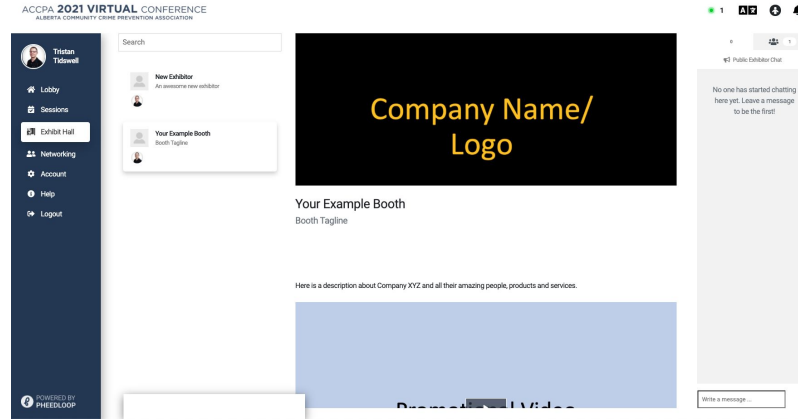


SPONSORSHIP OPTIONS

SPONSORSHIP PACKAGES

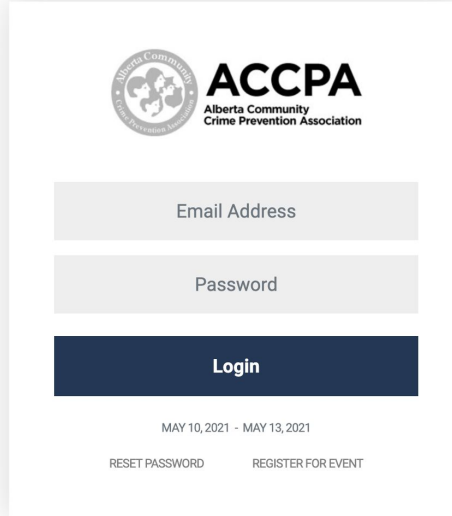
2021 Sponsor Benefits	Gold \$2500	Silver \$1500	Bronze \$1000	Networking \$1000
1 Complimentary Registration	x	x	x	x
Links to sponsors webpage on ACCPA conference website	x	x	x	x
Recognition on ACCPA Social Media	x	x	x	
Virtual Exhibit Booth with Lead Retrieval Capabilities	x	x	x	x
Login Page Logo	x			
1 Sponsored Keynote - 1-2 Min Pre-Recorded Presentation Before a Keynote	x			
Logo Recognition on Lobby Banner	x			
Portal Header Sponsor Logo Carousel	x	x	x	
2 per day push notification directing people to your booth (can include custom messaging)	x			
1 per day push notification directing people to your booth (can include custom messaging)		x		
Breakout Sponsor Logo Reel	x	x	x	x
1 Sponsored Breakout Session (Logo)		x	x	
1 Sponsored Lunch Networking Group with Guided Topics (Up to 25 attendees per group)				x

EXHIBIT HALL



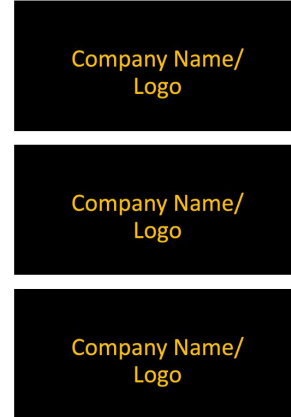
The exhibit hall is your dedicated space where you can have information about your company. You will be able to include graphics, videos, files, and have dedicated conversations (group/private video meetings, group/private text chat).

LOGIN PAGE LOGO



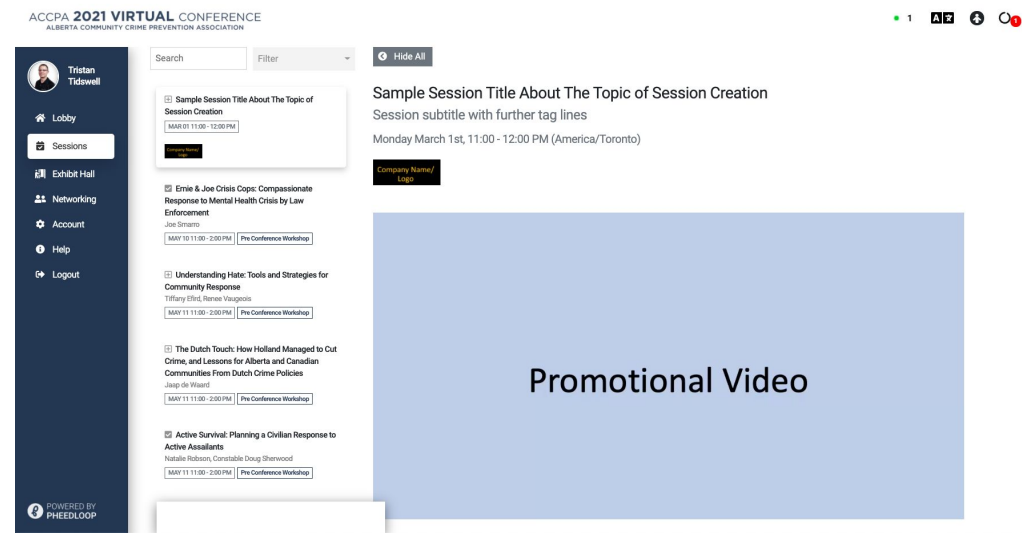
A mockup of the ACCPA login page. At the top left is the ACCPA logo, which consists of a circular emblem with three stylized figures and the text 'Alberta Community Crime Prevention Association' around it, followed by the acronym 'ACCPA' in large bold letters and the full name below it. Below the logo are three input fields: 'Email Address', 'Password', and a dark blue 'Login' button. At the bottom of the form, the dates 'MAY 10, 2021 - MAY 13, 2021' are displayed, along with two links: 'RESET PASSWORD' and 'REGISTER FOR EVENT'.

Thanks to our Sponsors!



A graphic every single attendee is guaranteed to see because it is right on the login page itself on the right-hand side of the login input fields

SPONSORED KEYNOTE (1-2 MIN)



Until a session goes live, a short 1-2 minute video can be played for attendees to watch right before the session goes live.

ACCPA 2021 CONFERENCE

LOBBY BANNER



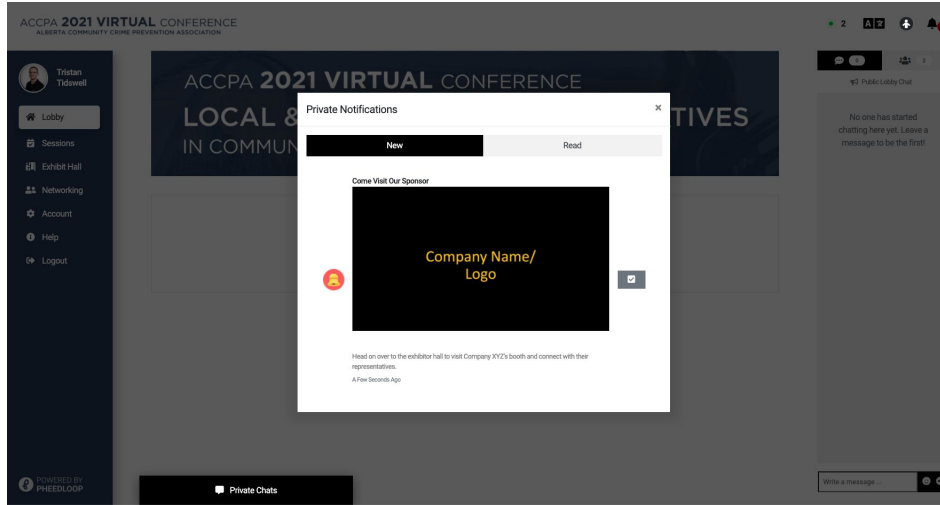
Your logo would be overlaid on the conference lobby banner image which is visible above the event lobby splash video.

PORTAL HEADER SPONSOR CAROUSEL



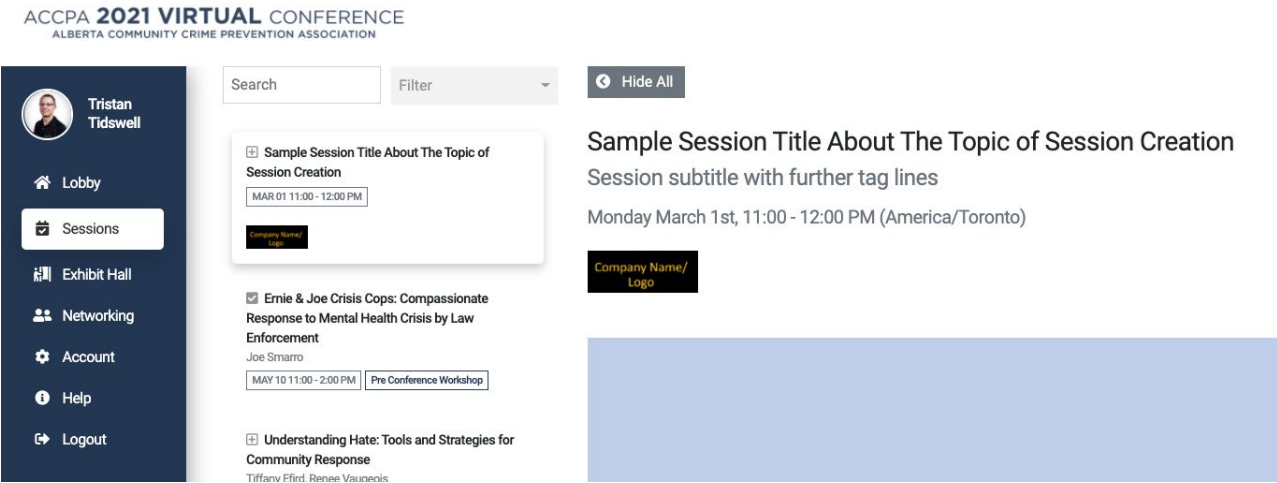
Found at the top-right area of the virtual event portal is a constantly rotating carousel that loops through sponsor logos, stopping for 10 seconds at a time on each logo. The logos are clickable and can lead your sponsor's website.

PUSH NOTIFICATION



Push notifications show up in real-time in the virtual event portal itself if the attendee is currently and actively in the portal, or in the operating system's notifications tray if the attendee is not in the virtual event portal. Missed push notifications also show up in the attendee's notification area, available to them whenever they return to the virtual event portal. Sponsor logos can be placed as images within the announcements created in the announcement's body

SPONSORED SESSION (LOGO)



Each session can have sponsors affiliated with them. Logos will show up in the schedule view, and in the full session view (the logos are linked to the sponsor's website).



TERMS & CONDITIONS

TERMS & CONDITIONS

The general guidelines listed below may not address each and every sponsor situation. Each must be judged on a case-by-case basis, on its own merit

- **Conformity of Government Laws and Regulations:** All participants shall conduct all activities in compliance with all federal, provincial, and municipal laws, ordinances, rules, regulations, bylaws and codes; and with any restrictions that may be imposed by the ACCPA Conference Committee. Should the participant require any additional information or clarification about these restrictions, please contact the Sponsorship Chairperson at jbota@rdcounty.ca
- **The ACCPA Logo and Use of Its Name:** The ACCPA name or logo may not be used in any advertisement, promotion material, or follow-up mailings without the permission of ACCPA.
- **ACCPA Endorsements of Product & Services:** Sponsoring at ACCPA does not constitute an endorsement of any product or service
- **Trademarks:**
- **ACCPA Reserves the Right to Reject Any Request:** ACCPA reserves the right to decline or reject any request for a sponsorship, for any reason, at any time, without liability, even if previously acknowledged or accepted.
- **ACCPA Protects the Personal Privacy of its Members:** ACCPA is committed to offering members a choice about how personal information is used

TERMS & CONDITIONS

- **Content Rights:** ACCPA shall retain all rights, title and interest in & to all of its content and materials (including intellectual property such as copyrights, trademarks, service marks, trade names) used and/or developed in relation to or in connection with ACCPA, including but not limited to all materials produced pursuant to this Agreement.
- **License to use sponsor's identity marks:** The sponsor grants to ACCPA a limited, nonexclusive license to use its name, trademarks and logo in connection with the performance of its duties under this Agreement. The positioning and usage of sponsor's name, trademarks, and logo within the ACCPA materials shall be made at the sole discretion of ACCPA
- **Payment Policy:** Penalty for non-payment beyond 30 days of signing contract (2.5% penalty per month). Payments (including late payments) must be received in full by May 3 (7 days prior to the start of the conference). Any sponsor that has not paid in full by this date may have their contract forfeited but balance will remain owing.
- **Cancellation/refund Policy:** Notification of cancellation before 60 days prior to event will not incur any penalties. Companies that have paid in full will receive a FULL refund. Notification of cancellation 30 - 60 days prior to event, 50% of contract will be owed to ACCPA. Companies that have paid in full will receive 50% of their contract amount refunded. Companies that have not paid in full will owe 50% of the contract amount. Notification of cancellation 30 days prior to event, 100% of contract will be owed to ACCPA. Companies that have not paid in full will owe 100% of the contract amount. Companies that have paid in full will NOT receive a refund. Cancellations must be received in writing (email or regular mail).

**Connect with Dianne Haley
to request more information or
confirm your sponsorship.**

Dianne Haley

administrator@albertacrimeprevention.com