



SCARLET SECURITY GROUP

SESSION: SCARLET SECURITY GROUP AND MEANINGFUL PARTNERSHIPS
WITH INDIGENOUS COMMUNITIES: CORE OPERATING PHILOSOPHY
WITH A GOAL TO ENSURING PROSPERITY FOR FUTURE GENERATIONS
OF ABORIGINAL BENEFICIARIES

May 11th, 2022



SCARLET SECURITY GROUP

Delivering security excellence with customized security solutions for today's complex security needs; keeping you and your business safe.

SCARLET SECURITY GROUP

Knowing who your target market is and what the value is key to creating a strategic brand that will attract and engage your ideal clientele and turn them into lifelong brand advocates. This does not represent every customer but helps you stay laser-focused and on-brand with messages and styles that truly resonate.

- Oil and gas facilities
- Hospitals and healthcare centres
- Airports
- Pipeline construction
- Mines and mine access roads
- Forestry
- Road construction
- Public utilities
- Marine/ports
- Commercial and government buildings

Doug Maynard, Supt. (Ret'd), President of Lions Gate Risk Management Group

Thirty Years experience in local, Provincial, National, and International law enforcement

- Patrol
- Major Crimes investigator
- Robbery investigations
- Strike Force
- Emergency Response Team
- National Counter Terrorism Response
- Undercover Operations, Homicide investigations
- National Critical Incident Response Commander
- President of National Incident Command Working group and faculty at the Canadian Police College
- Hockey, Soccer, Baseball coach for 26 years in my community
- President and COO of Lions Gate
- Overall strategic direction for;
 - Risk Management
 - Threat Vulnerability Assessments
 - Community Safety Assessment
 - VIP protection
 - Surveillance and Investigations
 - Business Intelligence Products
 - Financial Investigations and Consulting
 - Guarding and K9
 - Event Management
 - Safe Design Program

Pressures on Communities

Budgets-Crime Trends-Drug Abuse-Mental Health-Resource Shortages

- Drug abuse is on the rise
- Mental Health matters are on the rise
- Budgets are extremely tight and heavily scrutinized
- Police vacancy patterns
- Rural policing vs ‘Hubbing’
- Nuisance crimes on the rise
- Crime Severity Index rising
- Violent Crimes rising



Community Safety Assessment

Cities-Municipalities-Villages

- Phase 1
 - Base Line Mapping
 - Partner Consultation
 - In-depth analysis
 - Response Development
 - Report Development
- Phase 2
 - Recommendations Implementation
 - Program Assessment/Evaluation and adjustments

The Scarlet Approach

Private- Public Partnerships

- Community engagement
- Understanding the problem
- Recommended solutions that are in line with community needs
- Off setting policing costs
- Training local community and assisting in licensing and certification
- Establishing standards
- Non-kinetic policing

- Examples:
 - Crime Scene protection
 - Patrols
 - Rural Crime Watch
 - Remote and urban Indigenous partnerships
 - Direct economic benefits for indigenous partners
 - Success with local partnerships has maximized local benefits and employment while exceeding national safety and security standards.



Problem Solving with few limitations

- By applying sound assessment principles, backed by expertise, we are able to provide meaningful resolutions to our clients
- In addition to assisting with problem solving we;
 - Provide direct economic benefit to our partners
 - Provide upskilling of local resources
 - Provide career opportunities to locals
 - Assist law enforcement in off setting budgets
 - Have long lasting relationships with our partners

Questions?

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President and COO

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