



Social Impact Solutions Fueled
by Artificial Intelligence and Machine Learning

Social Impact powered by AI/ML
<https://cswaccelerator.com/>

Our Why

There's over \$7.5B spent on community / social programs in Edmonton alone and the outcomes aren't quite what we would have expected for that level of investment. In addition, there's a great opportunity to lead on social justice and create a model that's replicable globally.

We believe that this Accelerator can leverage entrepreneurship, technology, data, AI/ML, mentorship, funding, domain partners to finally help devise and deploy workable solutions that can not only deliver better outcomes, but more importantly, make a real difference in the lives of our citizens and help our entrepreneurs scale the solutions globally. Technology can help deliver better outcomes!

This is our chance to do Good, Deliver Better Outcomes and Create Scalable Companies and for Alberta to lead the world in Community Safety and Wellness Solutions.

Community Safety & Wellness Venture Ideas (1/2)

- Predicting domestic violence earlier (early intervention)
- Solving cold cases on missing people
- Empowering homeless individuals with self confidence, self worth, self service tools that predict needs (and match solutions with needs)
- Matching social impact funds with underserved youth interested in education opportunities
- Technology based addiction management / reduction solutions
- Connect minority, new immigrant and other communities with needed resources and services
- Gamified platform to provide racial bias awareness and corrective solutions

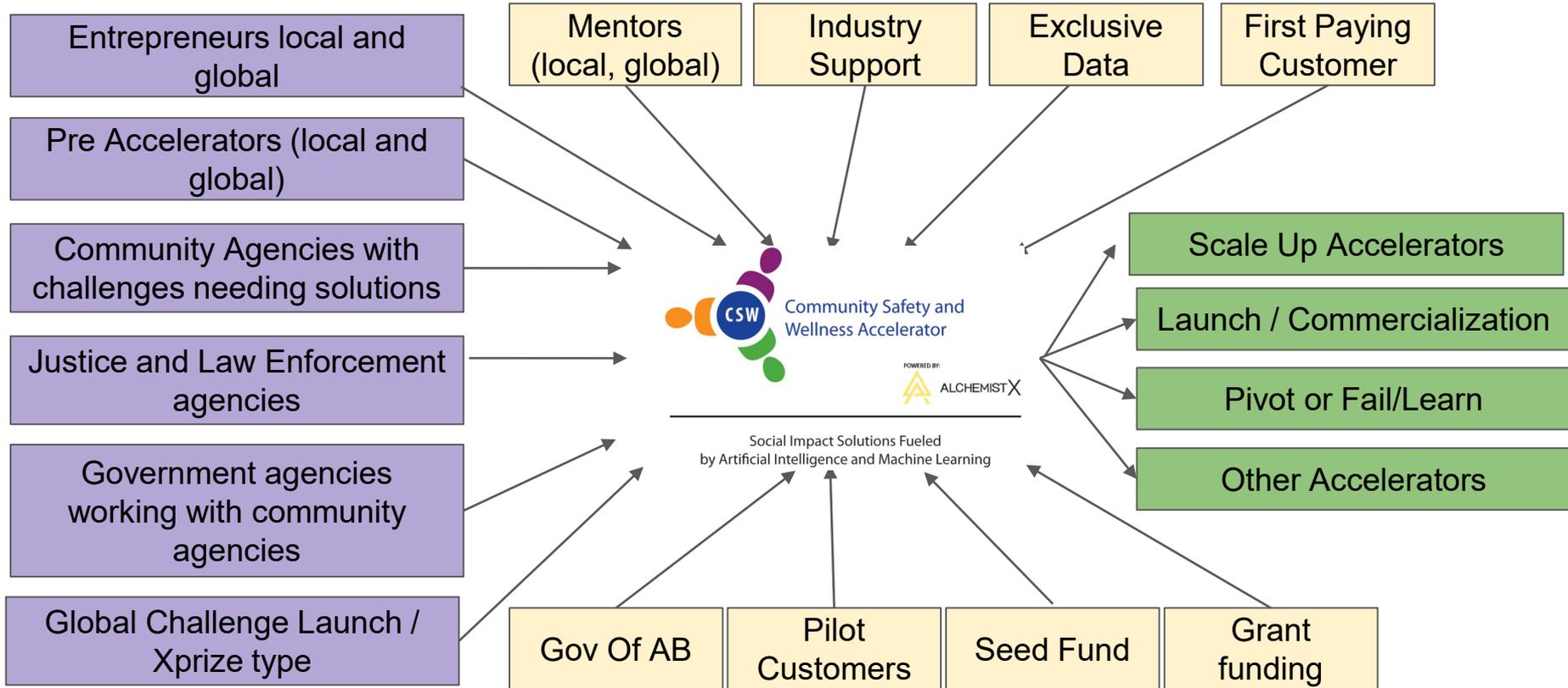
****just examples of what could be possible***

Community Safety & Wellness Venture Ideas (2/2)

- Providing proactive mental health and wellness platforms to individuals and businesses/entities
- Predictive tool to enable law enforcement to help offenders of certain crimes go through rehab instead of putting them through the justice system
- Transparent platform for raising social justice issues and crowd sourcing solutions in resolving such issues
- Self learning / help tools to help identify potential biases and tendencies
- Support Indigenous communities with development of carbon-credits via distributed ledger on Indigenous territories as an alternative to the logging industry.
- Development of more effective substance use treatment from a harm-reduction lens (Smoking cessation may be one example)

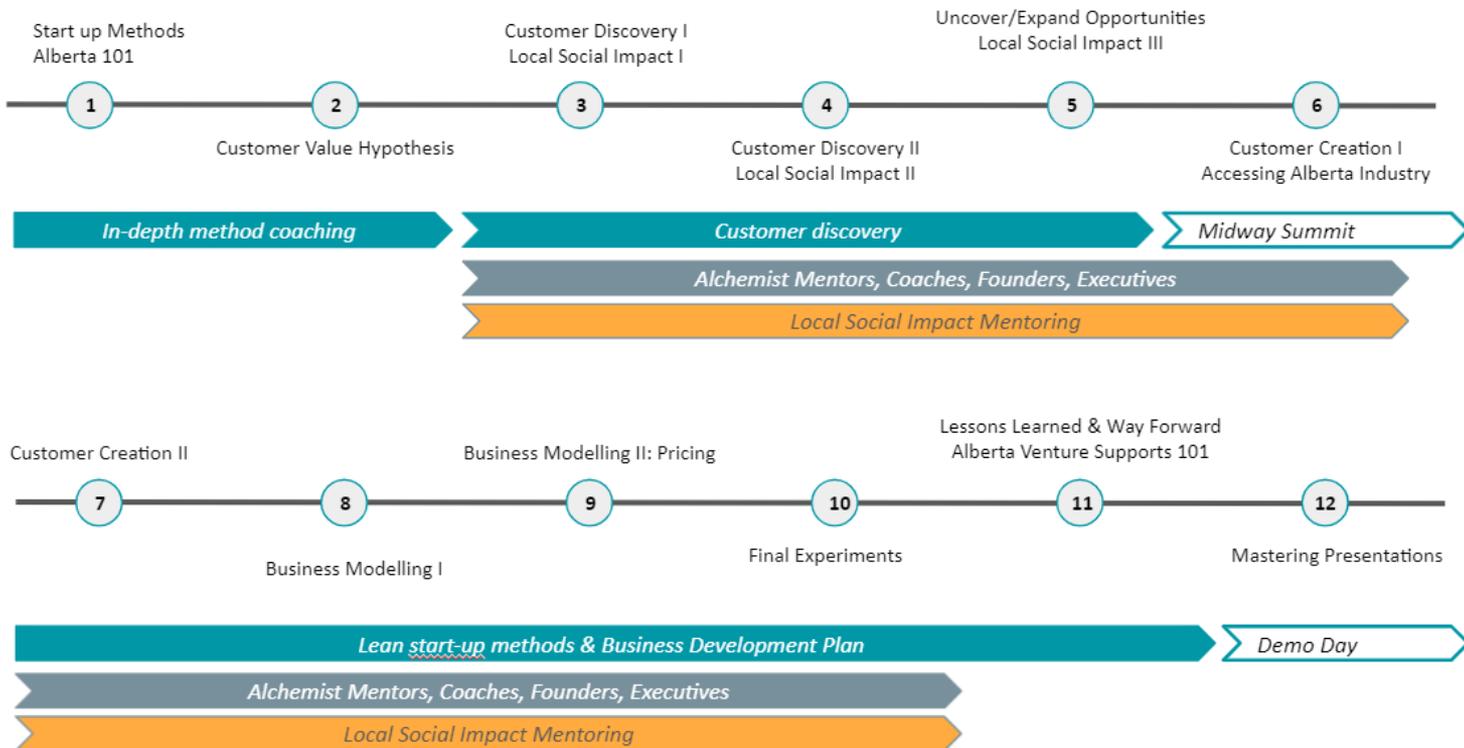
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CSW Overview



Accelerator Process / Timelines

Kick-off Week



Our Ecosystem Partners

We connect our ventures to the global the Albertan and global social impact innovation ecosystem for our sector



CSW Key Components

Our Unique Subject Area:

- Community Safety & Wellness is a broad umbrella encompassing social determinants of health, criminal justice, and social issues from a preventative lens. Addressing elements around mental health/wellness, addictions, domestic violence, homelessness, etc. This leads to an incredible outcome of creating and nurturing a livable and investable city, which is replicable globally.

Our Target Participants:

- Technology companies (including social enterprises) ready to scale their social impact solution with first customers, additional data, industry access, mentorship, structured accelerator, global networks/access, funding and more
- We will support 15-20 participants per cohort, seeking to grow annually while retaining quality

Our Curriculum:

- 12 week program delivered by AlchemistX merged with a local social impact programming stream
- World-class global mentorship and access to the vast network of Alchemist in the Alchemist Vault will be available
- In-house support from leading AI-enabled technologists specialising in community safety & well-being will be available

Our Funding Model:

- We are a non-profit model and will apply any funding received from AB Innovates to cover our operational costs
- Seed funding in exchange for equity on favourable terms to the venture will be available on an **optional** basis. This fund will be backed by private social impact investors
- 2% in equity (or a comparable investor/venture friendly structure) for the CSW to allow for a self sustaining model
- Grants will be available on an application basis (e.g., for rural & remote participants, for relocation support)
- Additional funds will be raised via partnerships and other funding pools as relevant to become financially sustainable in our fourth year of operating

First Cohort - Jan to Apr 2022

CSW First Round Cohort – January 2022

Listed below in alphabetical order

19 STARTUPS

6 COUNTRIES

2 TYPES

- B2B
- B2B2C

12 + CHALLENGES ADDRESSED

- Racism
- Hate
- Domestic violence
- Addiction
- Misinformation
- Accessibility
- Child abuse
- Mental health & wellbeing
- Personal safety & security
- Child support payments
- Early emergency detection



CSW Social Impact Investment Fund

- A new fund will be established to provide investment for those companies that graduate from the accelerator and are interested in securing funding.
- Likely terms will be a SAFE note, depending on the stage of the venture
- Starting fund will be around \$3-5M and comprise of accredited entities as well as corporate funds
- Lead investor secured at \$1-2M (reputable, large, Canadian social impact fund)
- Cheque size in companies will be \$25K and up (max \$200K)
- Companies that either graduate or are progressing well through the accelerator are eligible
- Follow on investment will also be permitted
- Fund will be privately managed and fees of 2% and a carry (up to 20%) will be assessed
- More information at <https://scalegood.ca/>

Key Elements

- All **three** levels of Government have invested in this accelerator (demonstrates confidence and support)
- **Quantitative Measurement:** We will be measuring the real social impact by leveraging [Social Progress Imperative](#) (SPI) data. ATB has already conducted the [assessment of Alberta](#) and we will be monitoring this to demonstrate progress and effectiveness. Alberta is presently at 49 out of 100. ATB has set a goal to reach 60 by 2030. We believe through this accelerator, we can accelerate that and hit a higher number by 2030.
- **Funding:** We've been funded to run 5 cohorts and each year we will host 1-2 cohorts. We can scale up to 3 cohorts per year, so based on success, we will fundraise to ensure we can support 3 cohorts per year.
- **Sponsorships:** We are securing sponsors for this accelerator. Already have several commitments, including ATB, TELUS, CBRE, Servus Credit Union and others! [Find out more on how you can be part of this incredible initiative](#) and help your organization fulfill its ESG goals. Tax receipts available.
- **Pan Alberta Solution, Globally Scalable:** This program has been designed ground up to include partners from across Alberta and beyond. The solutions that will be spun from this will help all Albertans and will be scalable to help communities around the world.

Q & A

The Telus Community Safety and Wellness Accelerator: Improving safety and wellbeing in our communities by applying new, innovative perspectives to old social challenges.

Harnessing Shared Global Thought in a Local Context

Accelerators bring companies together to help realize their potential. The Accelerator supports tech companies that can provide previously inaccessible resources, products and solutions to social service agencies. More importantly, the Accelerator fosters partnerships between like-minded tech founders and community social service agencies to harness stronger, more effective solutions.

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Nurturing New Perspective

The world is changing at a faster pace than ever before. Regardless of concerning aspects, social issues throughout our community are now more prevalent than ever and an entirely new digital community has introduced new and equally important issues.

Social service agencies, governments and health authorities work hard to maintain the health of our communities, but population growth, limited capacity of social service agencies and the effects of the pandemic have made it difficult to keep up. A new perspective is vital to keeping our communities vibrant. The Accelerator nurtures companies leveraging technology, innovation, and artificial intelligence to bring fresh perspectives to both old and emerging community issues.

Pioneering Spirit

Alberta has been built from a spirit of innovation. The Accelerator is capturing that spirit globally and cultivating it locally to build and support solutions that are as much about social impact as profitability—a unique combination that supports job growth while improving the lives of the people in our province.