



Alberta Community Crime Prevention Association

**ACCPA ANNUAL CONFERENCE**  
PATHWAYS TO SAFE COMMUNITIES:  
WELLNESS AND RESILIENCE IN TIMES OF CHANGE

MAY 6-8, 2024

Westin Calgary Airport (671 Aero Dr NE Calgary)

# ACCPA CRIME PREVENTION AND COMMUNITY SAFETY CONFERENCE

## SPONSORSHIP

## 2024 PACKAGES

The Alberta Community Crime Prevention Association plays a critical role in promoting, training, and providing our membership with an understanding of Community Safety and Wellbeing. One of our key initiatives in our drive to promote Community Safety and Wellbeing is our annual conference.

Our Conference Planning Committee works hard to ensure that our sessions and topics are relevant to our target audiences and in alignment with our conference theme. Our 2024 conference will feature relevant content and presentations in the broader scope of Community Safety and Wellbeing.

Our 2024 conference theme is "Pathways to Safe Communities: Wellness and Resilience in Times of Change". The conference will be held at the Westin Calgary Airport. This event offers an outstanding opportunity for you to promote your business as a sponsor. Sponsorship may be paid in cash or be made in kind. We encourage you to explore the attached sponsorship opportunities.

ACCPA membership encompasses both rural and urban communities, which include Metis Settlements and Indigenous groups, police agencies, municipalities, along with profit and non-profit organizations.

We look forward to partnering with you to tailor a sponsorship package just right for your business. Your support will go a long way in helping us to enhance community safety efforts in our province and make this event a great success!

Please visit our [conference web page](#) for a conference agenda and presenters. The page is updated regularly as the conference program evolves.

**Jean Bota**

Sponsorship Chair

## SPONSORSHIP OPTIONS

### Platinum Sponsor (only 5 available) - \$5,000

- Logo with link to your website from ACCPA website; logo must be provided to us no later than April 12, 2024
- Logo and website link on five Conference E-BLASTS and on other ACCPA Social Media sites; logo must be provided to us no later than March 1, 2024
- Acknowledgements during the opening and closing conference sessions
- THREE full conference registrations (includes all meals, coffee breaks, keynotes, presentations, networking event)
- Two-minute pre-recorded message to be played prior to a Keynote presentation or other special presentation

### Gold Sponsor - \$2,500

- Logo with link to your website from ACCPA website; logo must be provided to us no later than April 12, 2024
- Logo and website link on three Conference E-BLASTS and on other ACCPA Social Media sites; logo must be provided to us no later than March 1, 2024
- Acknowledgements during the opening and closing conference sessions
- TWO full conference registrations (includes all meals, coffee breaks, keynotes, presentations, networking event)

### Silver Sponsor - \$1,500

- Logo with link to your website from ACCPA website; logo must be provided to us no later than April 12, 2024
- Logo and website link on two conference E-BLASTS, and on other ACCPA Social Media sites; logo must be provided to us no later than March 1, 2024
- Acknowledgements during the opening and closing conference sessions
- ONE full conference registration (includes all meals, coffee breaks, keynotes, presentations, networking event)

### Bronze Sponsor - \$1,000

- Company Logo with link to your website from ACCPA website and in digital presentations, provided that the company logo is provided to us no later than April 12, 2024
- Acknowledgements during the opening and closing conference sessions
- ONE full conference registration (includes all meals, coffee breaks, keynotes, presentations, networking event)

### Networking Nexus Event (Only TWO Available) - \$2,500

- Logo with link to your website from ACCPA website; logo must be provided to us no later than April 12, 2024
- Logo and website link on three Conference E-BLASTS and on other ACCPA Social Media sites; logo must be provided to us no later than March 1, 2024

- Acknowledgements during the opening and closing conference sessions and the Networking Nexus event

**Lunch (3 available) - \$850**

- Logo with link to your website from ACCPA website and in digital presentations, provided that the company logo is provided to us no later than April 12, 2024
- Acknowledgements during the opening and closing conference sessions

**Breakfast (3 available) - \$600**

- Logo with link to your website from ACCPA website; logo must be provided to us no later than April 12, 2024
- Acknowledgements during the opening and closing conference sessions

**Coffee Break (6 available) - \$450**

- A coffee break named after the sponsoring organization
- Acknowledgment of sponsor during the break
- Sponsoring Company listed in the program schedule at corresponding time slot

**CHOOSE YOUR PACKAGE:**

Company Name \_\_\_\_\_  
 Primary Contact Name \_\_\_\_\_  
 Primary Contact Email \_\_\_\_\_  
 Primary Contact Phone \_\_\_\_\_  
 Invoicing information: ATTENTION \_\_\_\_\_  
 Invoicing Contact Email \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City, Province and Postal Code \_\_\_\_\_

**Sponsorship**

Conference Packages	Unit	Price	Total
Platinum Sponsor (5)		\$5,000	\$
Gold Sponsor		\$2,500	\$
Silver Sponsor		\$1,500	\$
Bronze Sponsor		\$1,000	\$
Lunch Sponsor (3)		\$850	\$
Breakfast Sponsor (3)		\$600	\$
Coffee Break Sponsor (6)		\$450	\$
		<b>Total Due</b>	\$

Printed Name

Company

Signature

Date

Please sign above and return this page of the agreement via email to:  
[administrator@albertacrimeprevention.com](mailto:administrator@albertacrimeprevention.com)

**Need to know**

- PAYMENT POLICY
  - Refer to GENERAL TERMS AND CONDITIONS
- CANCELLATION POLICY
  - Refer to GENERAL TERMS AND CONDITIONS

## GENERAL TERMS & CONDITIONS

The general guidelines listed below may not address every sponsor situation. Each must be judged on a case-by-case basis, on its own merits.

1. **Conformity of Government Laws and Regulations:** All participants shall conduct all activities in compliance with all federal, provincial, and municipal laws, ordinances, rules, regulations, bylaws and codes; and with any restrictions that may be imposed by the Canmore Coast Hotel & Conference Centre and/or the ACCPA Conference Committee. Should the participant require any additional information or clarification about these restrictions, please contact the Sponsorship Chairperson at [president@albertacrimeprevention.com](mailto:president@albertacrimeprevention.com)
2. **The ACCPA Logo and Use of Its Name:** The ACCPA name or logo may not be used in any advertisement, promotion material, or follow-up mailings without the permission of ACCPA.
3. **ACCPA Endorsements of Product & Services:** Sponsoring at the ACCPA conference does not constitute an endorsement of any product or service.
4. **Trademarks:** ACCPA will be held harmless for any trademark, trade name, copyright, or patent infringement ("Infringement") on any printed materials belonging to or distributed by any sponsor. Provided, that In all cases, APPCA shall: (i) notify the sponsor as soon as possible of the details of any claim, loss or damage ("Claim") In respect of the Infringement; (ii) consult with the sponsor as to the best course of action in dealing with such Claim; and (iii) not agree to pay any third party any respect to the Claim without the prior approval of the sponsor without the prior sum with approval of the sponsor.
5. **Hospitality Events:** Sponsors are prohibited from entertaining clients during the conference, conference events, or during exhibit hours, unless permitted by Conference Committee.
6. **ACCPA Reserves the Right to Reject Any Request:** ACCPA reserves the right to decline or reject any request for a sponsorship, for any reason, at any time, without liability, even if previously acknowledged or accepted.
7. **ACCPA Protects the Personal Privacy of its Members:** ACCPA is committed to offering members a choice about how personal information is used.
8. **Prizes, giveaways, or any other material** donated or brought on site by sponsors is subject to approval by ACCPA.
9. **Content Rights:** ACCPA shall retain all rights, title, and interest in & to all of its content and materials (including intellectual property such as copyrights, trademarks, service marks, trade names) used and/or developed in relation to or in connection with ACCPA, including but not limited to all materials produced pursuant to this Agreement.
10. **License to use sponsor's identity marks:** The sponsor grants ACCPA a limited, nonexclusive license to use its name, trademarks, and logo in connection with the performance of its duties under this Agreement. The positioning and usage of sponsor's name, trademarks, and logo within the ACCPA materials shall be made at the sole discretion of ACCPA.
11. **Payment Policy:** Penalty for non-payment beyond 30 days of signing contract (2.5% penalty per month). Payments (including late payments) must be received in full by April 29, 2024 (7 days prior to the start of the conference). Any sponsor that has not paid in full by this date may have their contract forfeited but the balance will remain owing.
12. **Cancellation/refund Policy:** Notification of cancellation 60 days prior to event (prior to March 6, 2024) will not incur any penalties. Companies that have paid in full will receive a FULL refund. Notification of cancellation 30 - 60 days prior to event (between March 6 – April 5, 2024), 50% of contract will be owed to ACCPA. Companies that have paid in full will receive 50% of their contract amount refunded. Companies that have not paid in full will owe 50% of the contract amount. Notification of cancellation 30 days prior to event (by April 5, 2024) 100% of contract will be owed to ACCPA. Companies that have not paid in full will owe 100% of the contract amount. Companies that have paid in full will NOT receive a refund. Cancellations must be received in writing (email or regular mail).