



ALBERTA COMMUNITY CRIME PREVENTION ASSOCIATION

ACCPA ANNUAL CONFERENCE
BUILDING BRIDGES BY
UNITING COMMUNITIES FOR
EMPOWERMENT AND SAFETY

MAY 5-7, 2025

DoubleTree by Hilton West Edmonton (16615 109 Ave, Edmonton, AB)

www.albertacrimeprevention.com



ACCPA CRIME PREVENTION AND COMMUNITY SAFETY CONFERENCE

SPONSORSHIP

2025 PACKAGES

Why be an ACCPA Conference Sponsor?

Welcome to our Sponsor package! We're delighted to have you here!

As a non-profit organization, we seek to supplement our ACCPA conferences with sponsorship opportunities.

Your support helps us keep the conference accessible to the many volunteers and programs. Sponsorships also makes our conference possible by keeping delegates fees affordable for all despite rising costs. We offer a variety of sponsorship opportunities, including significant sponsorships for keynote speakers, lunch, breakfast and coffee breaks, speaker panels, gift baskets, and notebooks. We can provide visibility and engagement for our sponsors in many ways and are happy to work with you to tailor a package that fits your budget.

Our 2025 Conference will be held in Edmonton May 5 - 7, 2025 at the Doubletree by Hilton Hotel West Edmonton. Our 2025 conference theme is "**Building Bridges by Uniting Communities for Empowerment and Safety**". Please visit our conference web page (<https://albertacrimeprevention.com/2025-conference/>) for a conference agenda and presenters. The page is updated regularly as the conference program evolves.

Your sponsorship and partnership can make a significant difference in the Community Safety and Well Being for our communities. We would be honoured to have you join us as a sponsor at the ACCPA 2025 Conference.

A few reasons why you should consider sponsoring the ACCPA Conference

Community Impact: It is very important to be part of the solution and feel empowered. Demonstrate your commitment to the well-being of our communities. Also meet new people at our Nexus Networking, hear their stories and make some amazing connections.

Brand Exposure: Gain visibility and positive brand association by supporting a meaningful Community Safety annual event.

Exclusive Benefits: Enjoy exclusive recognition at our event, including logo placement on all our media materials, the website, conference app, printed materials, special mentions, introductions of speakers and more, depending on the level of sponsorship.

Flexibility: You've got options! There are flexible ways to stretch your sponsorship to increase your reach in multiple areas.

Just a note: early commitment ensures your brand receives maximum exposure at our conference—let's continue the great work we started together. Secure your spot today!

Thank you for supporting the ACCPA Conference by considering a sponsorship option!

Jean Bota

Sponsorship Committee Chair

SPONSORSHIP OPTIONS

Platinum Sponsor (only 5 available) - \$5,000

- Logo with link to your website from ACCPA website; logo must be provided to us no later than April 11, 2025
- Logo and website link on five Conference E-BLASTS and on other ACCPA Social Media sites; logo must be provided to us no later than March 1, 2025
- Acknowledgements during the opening and closing conference sessions
- THREE full conference registrations (including all meals, coffee breaks, keynotes, presentations, networking event)
- Two-minute pre-recorded message to be played prior to a Keynote presentation or other special presentation

Gold Sponsor - \$2,500

- Logo with link to your website from ACCPA website; logo must be provided to us no later than April 11, 2025
- Logo and website link on three Conference E-BLASTS and on other ACCPA Social Media sites; logo must be provided to us no later than March 1, 2025
- Acknowledgements during the opening and closing conference sessions
- TWO full conference registrations (including all meals, coffee breaks, keynotes, presentations, networking event)

Silver Sponsor - \$1,500

- Logo with link to your website from ACCPA website; logo must be provided to us no later than April 11, 2025
- Logo and website link on two conference E-BLASTS, and on other ACCPA Social Media sites; logo must be provided to us no later than March 1, 2025
- Acknowledgements during the opening and closing conference sessions
- ONE full conference registration (including all meals, coffee breaks, keynotes, presentations, networking event)

Networking Nexus Event (Only TWO Available) - \$2,500

- Logo with link to your website from ACCPA website; logo must be provided to us no later than April 11, 2025
- Logo and website link on three Conference E-BLASTS and on other ACCPA Social Media sites; logo must be provided to us no later than March 1, 2025
- Acknowledgements during the opening and closing conference sessions and the Networking Nexus event
- ONE full conference registration (including all meals, coffee breaks, keynotes, presentations, networking event)

Lunch - \$1,100

- Logo with link to your website from ACCPA website and in digital presentations, provided that the company logo is provided to us no later than April 11, 2025
- Acknowledgements during the opening and closing conference sessions

Breakfast - \$800

- Logo with link to your website from ACCPA website; logo must be provided to us no later than April 11, 2025
- Acknowledgements during the opening and closing conference sessions

Coffee Break - \$600

- A coffee break named after the sponsoring organization
- Acknowledgment of sponsor during the break
- Sponsoring Company listed in the program schedule at corresponding time slot

CHOOSE YOUR PACKAGE:

Company Name _____
 Primary Contact Name _____
 Primary Contact Email _____
 Primary Contact Phone _____
 Invoicing information: ATTENTION _____
 Invoicing Contact Email _____
 Mailing Address _____
 City, Province and Postal Code _____

Sponsorship

Conference Packages	Unit	Price	Total
Platinum Sponsor (5)		\$5,000	\$
Gold Sponsor		\$2,500	\$
Silver Sponsor		\$1,500	\$
Lunch Sponsor		\$1,100	\$
Breakfast Sponsor		\$800	\$
Coffee Break Sponsor		\$600	\$
		Total Due	\$

Printed Name

Company

Signature

Date

Please sign above and return this page of the agreement via email to:
administrator@albertacrimeprevention.com

Need to know

- PAYMENT POLICY
 - Refer to GENERAL TERMS AND CONDITIONS
- CANCELLATION POLICY
 - Refer to GENERAL TERMS AND CONDITIONS

GENERAL TERMS & CONDITIONS

The general guidelines listed below may not address every sponsor's situation. Each must be judged on a case-by-case basis, on its own merits.

1. **Conformity of Government Laws and Regulations:** All participants shall conduct all activities in compliance with all federal, provincial, and municipal laws, ordinances, rules, regulations, bylaws and codes; and with any restrictions that may be imposed by DoubleTree West Edmonton and/or the ACCPA Conference Committee. Should the participant require any additional information or clarification about these restrictions, please contact the Sponsorship Chairperson at executivedirector@albertacrimeprevention.com
2. **The ACCPA Logo and Use of Its Name:** The ACCPA name or logo may not be used in any advertisement, promotion material, or follow-up mailings without the permission of ACCPA.
3. **ACCPA Endorsements of Product & Services:** Sponsoring at the ACCPA conference does not constitute an endorsement of any product or service.
4. **Trademarks:** ACCPA will be held harmless for any trademark, trade name, copyright, or patent infringement ("Infringement") on any printed materials belonging to or distributed by any sponsor. Provided, that In all cases, APPCA shall: (i) notify the sponsor as soon as possible of the details of any claim, loss or damage ("Claim") In respect of the Infringement; (ii) consult with the sponsor as to the best course of action in dealing with such Claim; and (iii) not agree to pay any third party any respect to the Claim without the prior approval of the sponsor without the prior sum with approval of the sponsor.
5. **Hospitality Events:** Sponsors are prohibited from entertaining clients during the conference, conference events, or during exhibit hours, unless permitted by the Conference Committee.
6. **ACCPA Reserves the Right to Reject Any Request:** ACCPA reserves the right to decline or reject any request for a sponsorship, for any reason, at any time, without liability, even if previously acknowledged or accepted.
7. **ACCPA Protects the Personal Privacy of its Members:** ACCPA is committed to offering members a choice about how personal information is used.
8. **Prizes, giveaways, or any other material** donated or brought on site by sponsors is subject to approval by ACCPA.
9. **Content Rights:** ACCPA shall retain all rights, title, and interest in all its content and materials (including intellectual property such as copyrights, trademarks, service marks, trade names) used and/or developed in relation to or in connection with ACCPA, including but not limited to all materials produced pursuant to this Agreement.
10. **License to use sponsor's identity marks:** The sponsor grants ACCPA a limited, nonexclusive license to use its name, trademarks, and logo in connection with the performance of its duties under this Agreement. The positioning and usage of sponsor's name, trademarks, and logo within the ACCPA materials shall be made at the sole discretion of ACCPA.
11. **Payment Policy:** Penalty for non-payment beyond 30 days of signing contract (2.5% penalty per month). Payments (including late payments) must be received in full by April 28, 2025 (7 days prior to the start of the conference). Any sponsor that has not paid in full by this date may have their contract forfeited but the balance will remain owing.
12. **Cancellation/refund Policy:** Notification of cancellation 60 days prior to the event (prior to March 13, 2025) will not incur any penalties. Companies that have paid in full will receive a FULL refund. Notification of cancellation 30 - 60 days prior to event (between March 13 – April 12, 2025), 50% of contract will be owed to ACCPA. Companies that have paid in full will receive 50% of their contract amount refunded. Companies that have not paid in full will owe 50% of the contract amount. Notification of cancellation 30 days prior to the event (by April 12, 2025) 100% of the contract will be owed to ACCPA. Companies that have not paid in full will owe 100% of the contract amount. Companies that have paid in full will NOT receive a refund. Cancellations must be received in writing (email or regular mail).